The Routing Company

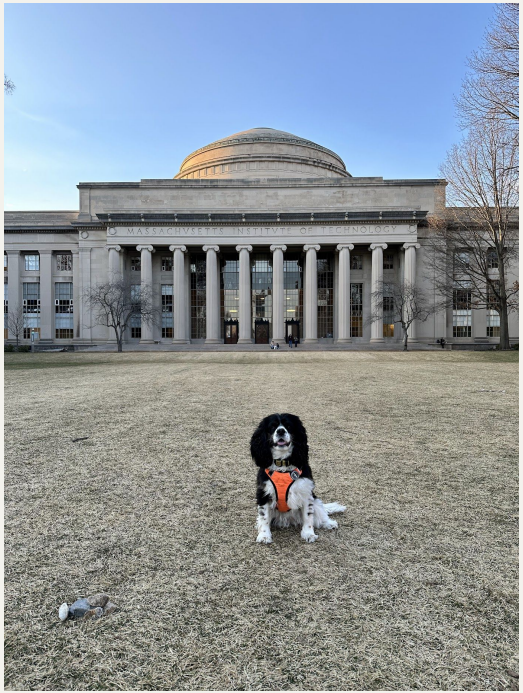
Powering flexible, efficient, and accessible transit.

Alex Wallar, Co-founder
alex@theroutingcompany.com

Who am I?

Lifelong mobility nerd

MIT PhD student from 2015-19



Co-founded The Routing Company in 2019

A little about us and what we do.

We make transportation more accessible for all.

So that any community, of any size, with any resources, can meet the transportation needs of its people.

Information in this document is confidential

Powering flexible, efficient, and convenient transit.

TECH

Seamlessly built for transit.

TEAM

Best-in-class industry experts.

TRUTH

Real partnerships that move the world together.

TRC enables transit to operate better, with over 1.5 million rides delivered in five countries.

Highest customer happiness

TRC's pre/during/post launch support is unmatched, with a customer Net Promoter Score (or "NPS") of 92. For context, competitor average is 27, and transit industry average is -2.

Best-rated rider application

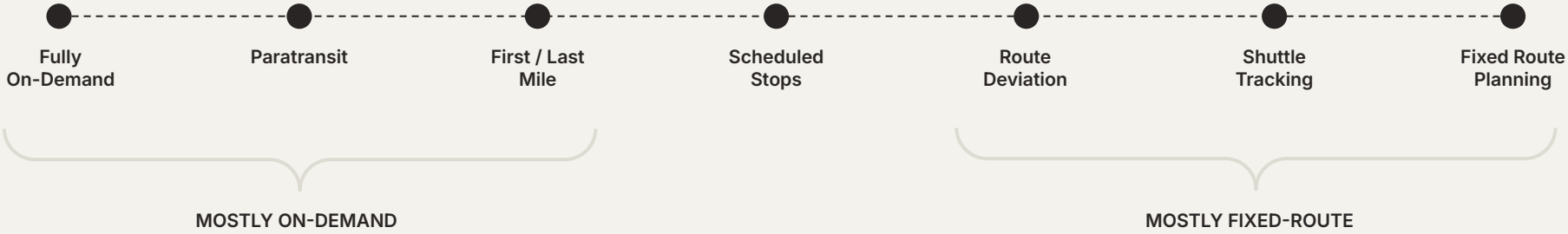
Ride Pingo consistently achieves ratings from riders of 4.8 (out of 5.0 stars) on the app store, with average app ratings 10% higher than competitors.

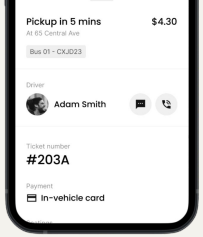
Most efficient routing

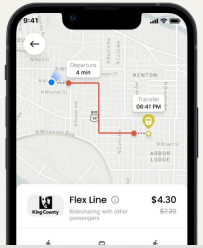
Compared to competitors, TRC achieves as much as 10-12 times the utilization across all on-demand fleets.

We offer the industry's first comprehensive "one transit" platform.

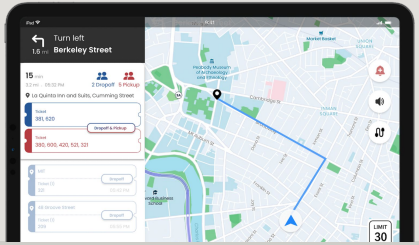
That means we fully support intermodal journeys across paratransit, on-demand, deviated (flex), and fixed routes on one platform.







Ride Pingo™ (APP)



Drive Pingo™ (APP)

Pingo Dashboard™

Our award-winning products can improve fleet efficiency and strengthen existing networks.

Metro Magazine Innovative Solutions 2022

Frost & Sullivan Customer Value 2023

CIRCULAZE Circular Economy Start-ups Top Company 2023

Metro Magazine Innovative Solutions 2024

pingo

We help operators provide flexibility to meet transit demands most efficiently.

Our Algorithm

APPS

- Ride Pingo™
- Drive Pingo™

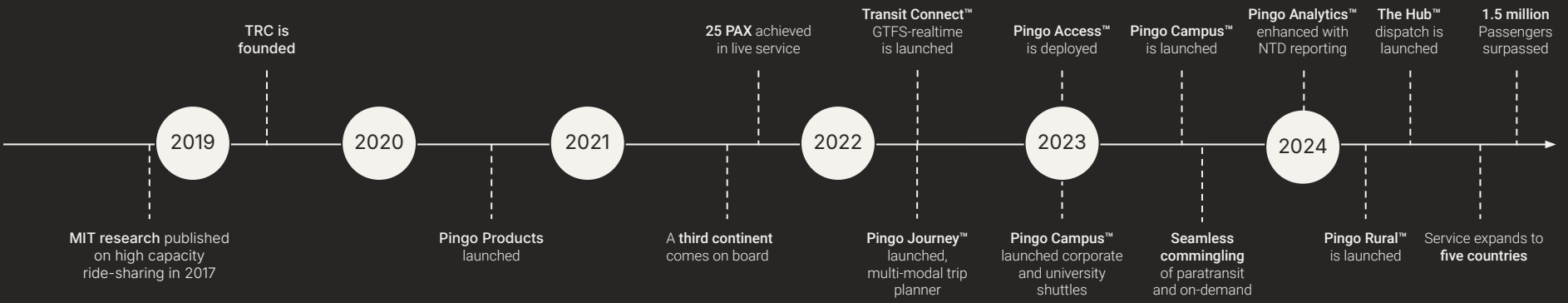
OPERATING MODES

- Pingo Access™
- Pingo Campus™
- Pingo Rural™

FEATURES

- Pingo Journey™
- Pingo Venues™
- Pingo Call Center Booking™
- Transit Connect™
- Pingo Flex™
- Transit Protect™
- Pingo Guaranteed Pre-booking™
- Pingo Shuttle™

OPERATIONS DASHBOARD

- Pingo Dashboard™
- Pingo Analytics™
- The Hub™

Innovating with partners to evolve transit – for the better.