



botkeeper

The Future of Bookkeeping

The First Few

- **AMMAP – As many meetings as possible**
- **The importance of not burning bridges**
- **Friends**
- **No digital**

The Next Few

- **Selflessness**
- **Bartering, the right way**
- **Introductions**

The Future Many

- **Sales Team**
- **Sales Playbook**
- **Finding Patterns and Consistencies**
- **Metrics and Accountability**



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Email Me!
louie@botkeeper.com