



Hire the best - upgrade the rest!™

# Scaling Your Sales Team with a High-Performance Organization

# PERFORMANCE

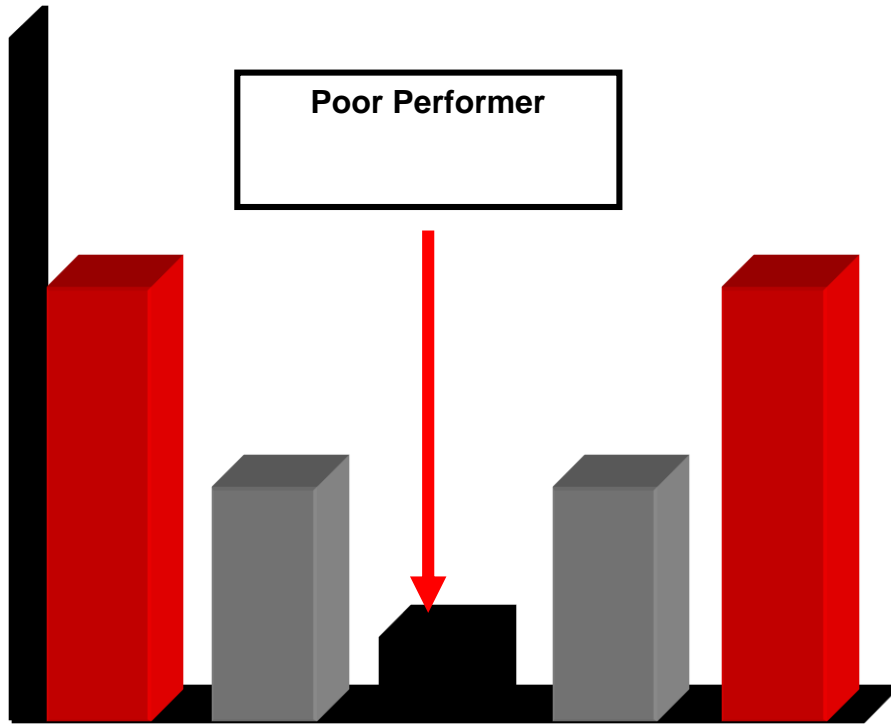


HIGH



# You Cannot Afford a Poor Performer

Hire the best - upgrade the rest!™



## Poor Performers

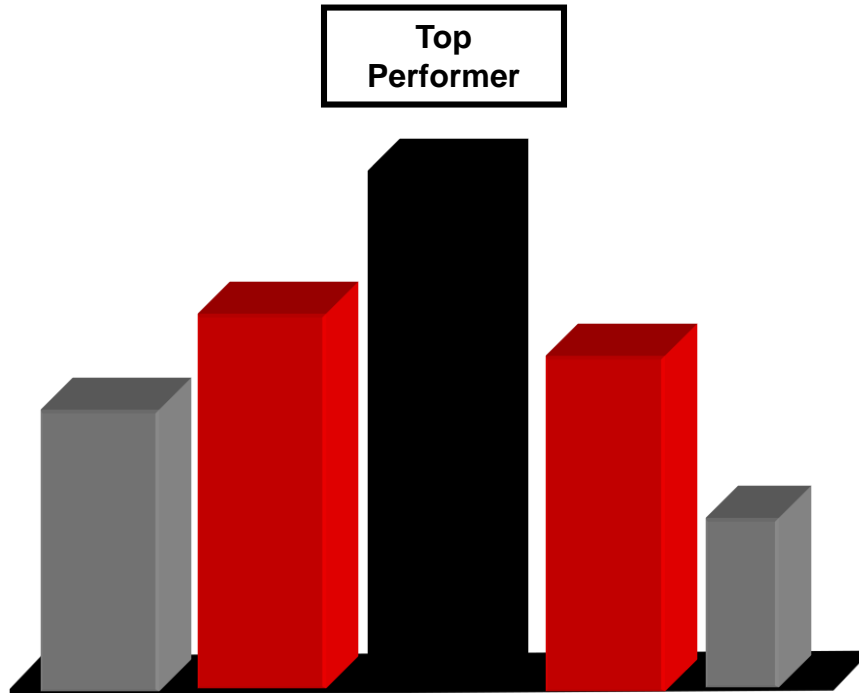
Lower overall team performance

Cost leadership time

A bad hire is estimated to cost you 30% of their 1<sup>st</sup> year salary

# Top Performers Make the Difference

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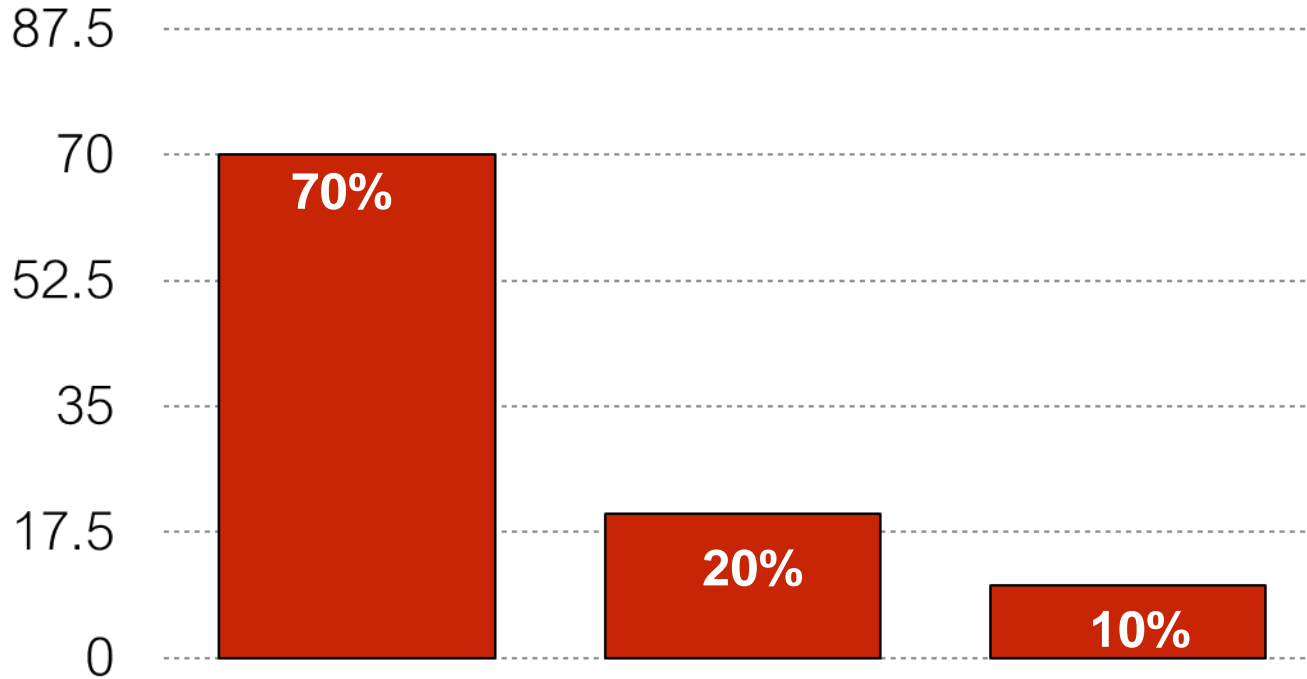


**Top Performers**

- 67% variance in production
- Rapidly generate revenue
- Increase the morale of other staff members
- Productivity levels increase

# Mindset = Sales Success

est - upgrade the rest!™



The word "SALES" is rendered in large, bold, 3D red block letters. The letter 'A' is replaced by a red arrow pointing upwards, symbolizing growth and sales increase.

Sell 38 % more!

# Outcome-Driven Talent Acquisition

Define & Confirm  
Client Expectations

Build Ideal  
Candidate Profile

Interview and/or  
Profile  
Top  
Performers

Customize Recruiting  
Strategies and  
Behavioral Interview  
Process with  
Simulation

Court Top Talent  
and take them  
through an  
In-Depth Customized  
Qualification Process

Select and Introduce  
Top 3 Candidates  
Exchange  
Feedback

Win  
the  
Optimal  
Hire



ProActivate specializes in targeting & engaging candidates who are working & winning. ProActivate then places them through a qualification process that is second to none to assess career trajectory, formula for success, skillset and mindset.







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