

Branding

ENET Meeting

Cambridge, MA

November 21, 2017

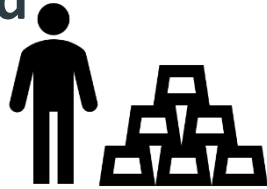
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Build Brand To Drive Growth

Marketing is Strategic

Build



Humanize



Amplify



Measure



Quality Home Care Begins With Excellent Education

- ▶ **Provide high quality online classes for in-home caregivers (agencies, aids & families)**

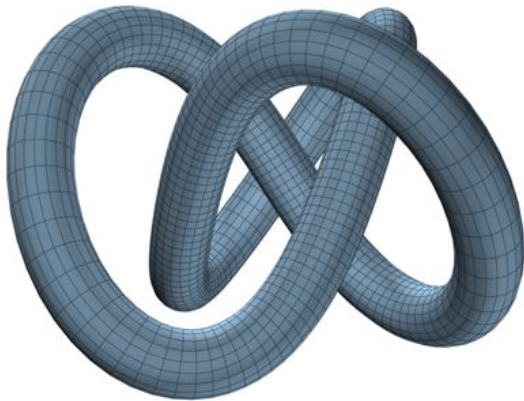


www.careacademy.com



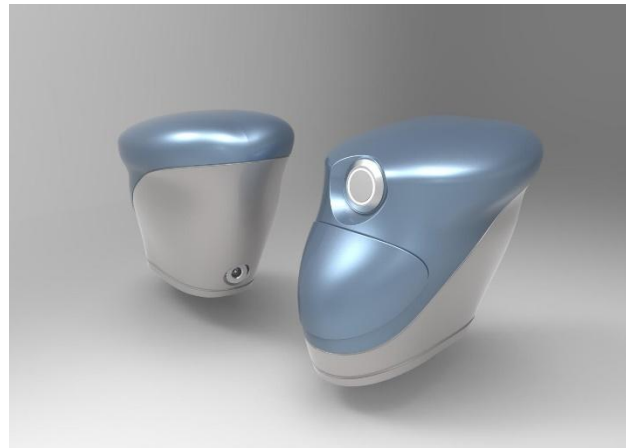
Use Math and Physics Principles to Engineer Medical Technology to Overcome Challenges in Drug Design and Delivery

THERAPEUTICS



Knot Theory predicts protein structures

DEVICES: DROPLETTE



Portable painless delivery of medicine

<http://www.novopyxis.com/>

combine collaborate consult

coSlide

Leverage technology to create an unique case management and analysis software platform for personal health information

